

Artist Registration for Silicon Valley Open Studios



What we need from you:

1. This **Registration form**, filled out (Keep a copy before sending)
2. Your **participation fee**
3. **Three images** of your best artwork on CD or USB drive
4. Your artist **statement**

Dates to remember:

SVOS takes place the **first 3 weekends in May, 2017**.
Registration deadline **Dec. 31, 2016**.

Mail your Registration, fee, images & statement to:

Silicon Valley Visual Arts, Inc.
Attn: SVOS Registration
PO Box 111000, Campbell, CA 95011-1000

For detailed instructions visit svos.org > info for artists.

Artist Contact Information (One artist per Registration please.)

PUBLIC Contact Information published in the Artists Directory, SVOS website, and given to the press.

First _____ Last _____

Business or Trade Name _____ Phone () _____

Website _____ Email _____

How many times have you participated in SVOS, including this one? _____ (Enter "1" if this is your first time)

PRIVATE Contact Information (Used by SVOS ONLY to communicate with you about Open Studios and other events that we sponsor.)

Mailing address _____ Apt. _____

City _____ Zip code _____

Phone () _____ E-mail address* _____

*Please provide your email address; we cannot accept Registrations without one. Note: Your workplace may have filters.

Please use your personal email and check your spam folders.

Participation Fee

This One-Time Participation Fee is good for up to all three weekends, at the same or different locations.

Single Artist Participation Fee \$185.00 \$ _____

Single Senior Artist (65 & older) Participation Fee \$155.00 \$ _____

Group Fee: 5 or more Registrations in the same envelope \$170.00 per artist \$ _____

Rules for Groups Recruit your artist friends and save money!

1. Groups are comprised of five or more artists. Each artist is required to fill out a separate Registration and use a separate CD to submit artwork. Payment can be on one check.
2. Please send all Registrations for the group, including images, in one envelope.
Payment of \$170 for each artist or \$155 for each senior artist must be received in full with each Registration.
3. Groups are not required to show at the same location or on the same weekend.

LATE FEE Registration postmarked **AFTER December 31st** \$250.00 \$ _____

Advertising

Artist Business Card Ads - Published in Artist Directory \$100 (color) \$ _____

Horizontal size ONLY accepted: 3.5" wide x 2.0" high

Include the final artwork (at 300 dpi in jpg, tiff, eps or PDF file format) with this registration.

We cannot process registrations until all advertising artwork is received.

Total: \$ _____ \$

Images and Artist Statement Required with Registration

Images: Include 3 images representing your best work

Directions: Submit 3 JPG images representing your best work on a CD or USB stick with this Registration. Please use a separate CD or USB stick for each artist. Include a self addressed, stamped envelope if you wish it returned.

Artist's Statement

Describe the approach you take to your work, and what makes it unique. What motivates you and what do you want your viewers to learn about you? You may include prizes and awards, your education and galleries where your work is on display. Your statement should be brief, no more than two paragraphs; or about 200 words. Please include this in a plain text or Word document on the CD or USB stick.

For more information refer to svos.org > Info for Artists > More Resources > Artist's Statement or Image Guidelines

Image 1: Appears in SVOS Artists Directory and Web Site

Title _____
File name _____ Size (WxHxD) _____ x _____ x _____ inches
Material or techniques (optional) _____
From the list of Media Types, select the number of the media that best describes this work _____

Image 2: Appears on SVOS Web Site

Title _____
File name _____ Size (WxHxD): _____ x _____ x _____ inches
Material or techniques (optional) _____
From the list of Media Types, select the number of the media that best describes this work _____

Image 3: Appears on SVOS Web Site

Title _____
File name _____ Size (WxHxD): _____ x _____ x _____ inches
Material or techniques (optional) _____
From the list of Media Types, select the number of the media that best describes this work _____

Media Types

1. Assemblage/Collage
2. Basketry/Fiber
3. Books/Papermaking
4. Calligraphy
5. Digital Arts
6. Drawing
7. Fabric/Wearable
8. Film/Video
9. Furniture/Woodworking
10. Glass/Mosaic
11. Gourds
12. Installation Art
13. Jewelry
14. Metalwork
15. Mixed Media
16. Painting
17. Pastels
18. Photography
19. Pottery
20. Printmaking
21. Sculpture
22. Watercolor

Volunteering

Use your talents to help SVOS keep costs down! We ask that everyone volunteer at least 6 hours to help keep expenses low.

Visit svos.org > info for artists > volunteer for additional ideas.

I am willing to volunteer:

- | | | |
|-------------------------------------------------------|-------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Content writers | <input type="checkbox"/> Video crew member | <input type="checkbox"/> Advertising media research |
| <input type="checkbox"/> Graphic designers | <input type="checkbox"/> Directory distribution | <input type="checkbox"/> Advertising placement coordinator |
| <input type="checkbox"/> Registration data entry | <input type="checkbox"/> Social media team | <input type="checkbox"/> Directory proofreaders |
| <input type="checkbox"/> Fundraising event assistants | <input type="checkbox"/> Delivery drivers | <input type="checkbox"/> Newsletter editor |

Exhibit Sites and Hosting Locations

Site Assignment

Do you need a place to exhibit your art?

If you need a location to exhibit, SVOS will try to find you a location. Please let us know which weekend you would like to participate, and we will find you a location.

Weekend One Weekend Two Weekend Three

These sites fill up fast. Sites will be assigned on a first-come, first-served basis. If you don't have at least one site to exhibit your work, we will refund your Registration fee.

Hosting

If you can help us by hosting more artists than you already have please let us know!

YES I can host up to _____ artists NO I cannot host more artists than I already have

Which weekend are you available to host?

Weekend One Weekend Two Weekend Three

Enter your preference for the type of art you can accommodate (Ex: Painters, Sculptors) _____

Weekend Participation

Tell us which weekends you will participate and where. Your ONE-time Participation Fee is **good for up to three weekends** at the same or different locations within SVOS designated cities. For each weekend that you are exhibiting, fill out the address for that location. Skip a section if you are not participating that weekend. If the location is the same, simply fill in "Same as Weekend One."

Weekend One Northern Area May 6th & 7th

Atherton, Belmont, Burlingame, Hillsborough, East Palo Alto, Los Altos, Menlo Park, Palo Alto, Portola Valley, Redwood City, San Carlos, San Mateo, Stanford, Woodside

Address _____

City _____ Zip code _____ Handicap Accessible: Yes No

Weekend Two Central Area May 13th & 14th

East Palo Alto, Los Altos, Los Altos Hills, Mountain View, Palo Alto, Santa Clara, Stanford, Sunnyvale

Address _____

City _____ Zip code _____ Handicap Accessible: Yes No

Weekend Three Southern Area / Pacific Coast May 20th & 21st

Campbell, Cupertino, Gilroy, Los Gatos, Milpitas, Monte Sereno, Morgan Hill, San Jose, Saratoga, El Granada, Half Moon Bay, Miramar, Montara, Moss Beach, and Pacifica

Address _____

City _____ Zip code _____ Handicap Accessible: Yes No

Terms and Conditions for Participation in Silicon Valley Open Studios

I understand that the purpose of Silicon Valley Open Studios is educating the public about art and art-making processes, inspiring young people to pursue the arts, encouraging an upcoming generation of artists, and showcasing the work of professional visual artists. I hereby agree to the following terms and conditions and understand that if I fail to comply with the Silicon Valley Open Studios requirements and the conditions listed below, I may be ineligible to participate in future Silicon Valley Open Studios events.

Registered Participants

- 1 I understand that if I choose to host other artists, each must be a registered SVOS participant. Further, I understand that if any unregistered artists are participating at my studio, that I may be billed for their participation fee.
- 2 I understand that if another artist hosts me, that he/she must be a registered SVOS participant. Furthermore, I agree that I will be present at that location during the open hours on each day to discuss my work with visitors.
- 3 I agree that I will not display or sell work by any other artists, or any items that are not initially handmade or designed by me.

Hours of Operation

- 4 I agree to open my studio site and be present from 11 AM - 5 PM on both days of the weekend(s) that I have selected.

Artwork on Display

- 5 I will have at least 8 pieces of original, one of a kind work, made within the past two years, prominently displayed at my SVOS site similar to the images that I provided for the catalog, web page, and PR material.
- 6 Providing that my artwork meets the exhibit requirements, I will submit a recent original work for the Preview Exhibit that is representative of the work that visitors will see at my site during SVOS, and I will make certain it is delivered to and picked up from the designated preview exhibition site during the specified times, by me or by someone that I have authorized.
- 7 I understand that any commercial reproductions that I display will be accurately labeled as reproductions, and I will explain the difference between original art and reproductions to the public.

Demonstrations

- 8 I will show visitors my workspace if I am showing in my own studio. Wherever I am showing, I will show visitors examples of my materials, tools and works-in-progress and discuss and demonstrate my process of making art. If I am showing in other than my own studio, I will offer, at a minimum, storyboards, handouts or other visual aids that will enable visitors to learn more about my media and my work.

Local Regulations

- 9 I agree to check sign regulations in my city before putting out SVOS signs and to adhere to their regulations or take full responsibility. I agree to remove my signs promptly on Sundays as soon as possible after the last visitor has left my studio site.

Responsibility for Accurate Information

- 10 I agree that it is my responsibility to provide SVOS with the correct information about me, my artwork, and locations that I will show during open studios. Furthermore, I understand that I will be provided an opportunity to approve Artists Directory information before press time and I agree to respond by deadline specified. If I do not respond with changes or corrections by the required deadline, SVOS will assume the information is correct.

Copyright and Permission to use Images

- 11 I guarantee that I hold the copyright on all images that I submit. I grant permission for SVOS to use these images in news releases, on the web site, and in other promotional material without restriction. Images must fit within the specified guidelines for web and print media, in cases where they do not, we reserve the right to resize without asking for permission.

Volunteer Service

- 12 I agree that I will provide 6 hours of volunteer service to SVOS to help the event.

Cancellation and Changes

- 13 I understand that my participation fee must be submitted with my application or it will not be accepted.
- 14 I understand that I may cancel my Registration and receive a full refund within 3 days after submitting my Registration. If I cancel after that, I agree that a \$50.00 administration fee will be charged until January 15. After that date, cancellations will not be accepted and no refunds will be given.
- 15 I understand that any changes that I make (such as changing a weekend or a location) after the Registration deadline are subject to a \$25.00 administration fee. This does not apply to errors in my information that are made by SVOS.

Indemnification

- 16 I agree to indemnify, defend and hold harmless SVOS and the Silicon Valley Visual Arts, Inc. and its officers, agents and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the SVOS event. I acknowledge that I have been advised that my SVOS site should have appropriate liability and other insurance and that I am taking full responsibility for opening to the public..

Signature _____ Date _____

Make sure you **include your check, artist's statement and CD or USB stick** of your images in your package.

Remember to **make a copy of this filled-out form** before you send it in!