



Silicon Valley Open Studios

2009 Artist Registration

Welcome to the 23rd Silicon Valley Open Studios to be held during the first three weekends in May, 2009. All registration forms must be postmarked by January 15, 2009. Fill out this registration form and submit it with your participation fee to the following address:

Silicon Valley Visual Arts, Inc.
Attention: SVOS Registration
P.O. Box 111000, Campbell, CA 95011-1000

Be sure to save a copy of this filled-out form for yourself before you send it in.

Artist Name *(One artist per application)*

First: _____ Last: _____

If different than above, enter your name below as you would like to see it in the Map Guide.

Map Guide name: _____

Private Contact Information

This information will only be used by SVOS to communicate with you about Open Studios and other events that we sponsor, NOT for public release. Items marked with an asterisk(*) are required. **Please print clearly.**

*Mailing address: _____ Apt.: _____

*City: _____ *Zip code: _____

*Daytime phone: (____) ____ - _____ Evening phone: (____) ____ - _____

*E-mail address: _____

E-mail will be the primary means of contact for 2009 SVOS and we will not accept applications without a valid e-mail address. If you do not have an e-mail account, please use the "buddy system" by providing the e-mail address of a friend who will accept e-mail on your behalf and pass along the information to you. **NOTE:** Your workplace may have filters that block our communications as spam, so please use your personal email account.

Participation Fees

These rates apply for 1, 2, or 3 weekends, at the same or different locations.

Single Artist participation fee: \$170.00 \$ _____

Single Senior Artist (65 & older) participation fee: \$130.00 \$ _____

Group fee (5 or more applications in the same envelope): \$155.00 (per artist) \$ _____

Artist Advertisements

Artist business card ad (horizontal or vertical) Color \$175 \$ _____

Please provide digital layouts at 300dpi minimum in jpg, tiff, eps, or PDF file format. Send the final art to ads@svos.org. B/W \$125 \$ _____

Ad will not be placed until full payment is received.

RULES FOR GROUPS Recruit your artist friends and submit a group of 5 or more applications submitted in the same envelope, the participation fee is \$155.00 per artist or \$130.00 for each senior.

1. Five or more artist must each have separate application forms completely filled out and included in the same envelope. Payment of \$155.00 for each artist or \$130.00 for each senior artist must be received in full with the application package.
2. They are not required to show at the same location or on the same weekend, but they can.
3. Please include a separate CD with images for each artist or email as described above.
4. We cannot assign group sites at this rate.

Late fee for all participants (Postmarked after January 15th) \$250.00 \$ _____

Postcards (Sold in packages of 100 cards): Number of packs _____ @ \$18.00/pkg \$ _____

TOTAL: \$ _____

Year-around Public Contact Information

This information will be published in the map guide, on the website, and given to the press. It allows the public to contact you year-around. This may be different than the locations where you show your art during Open Studios. Enter the address for locations where you will show on the next page. Items marked with an asterisk are required. **Please print clearly.**

Studio name: (if applicable) _____

Website Address: _____

*E-mail address (for publication in the mapguide): _____

*Phone number (for publication in the mapguide): (____) _____ - _____

Is this your first time in Silicon Valley Open Studios? Yes No

Group Sites

I would like to participate and would like Silicon Valley Open Studios to assign me to a group site.

Check which weekends you would like to participate: Weekend One Weekend Two Weekend Three

If the group sites are full we will return your application.

Weekend Participation

The following information will tell us what weekends you will participate and where. Your entry fee allows you to participate for one, two, or three weekends at the same or at different locations (within designated cities). For each weekend that you are showing, fill out the address for that location. Skip a section if you are not participating that weekend. If the location is the same, simply fill in "Same as Weekend One" etc. If you are a guest at another location, the host must also be a registered SVOS participant.

Would you like to host other artists at your site during open studios? Yes No

Weekend One: May 2nd & 3rd

Northern Santa Clara County

East Palo Alto, Ladera, Los Altos, Los Altos Hills, Loyola, Mountain View, Palo Alto, Santa Clara, Sunnyvale

Studio name: (if applicable) _____

*Street Address: _____

*City: _____ *Zip code: _____

Handicap Accessible: Yes No Public site phone: (____) _____ - _____

Host's name (if you are a guest): _____

Weekend Two: May 9th & 10th

Southern Santa Clara County

Campbell, Cupertino, Gilroy, Los Gatos, Milpitas, Monte Sereno, Morgan Hill, San Jose, Saratoga

Studio name: (if applicable) _____

*Street Address: _____

*City: _____ *Zip code: _____

Handicap Accessible: Yes No Public site phone: (____) _____ - _____

Host's name (if you are a guest): _____

Weekend Three: May 16th & 17th

Southern San Mateo County

Atherton, Belmont, Hillsborough, Menlo Park, Portola Valley, Redwood City, San Carlos, San Mateo, Woodside

Studio name: (if applicable) _____

*Street Address: _____

*City: _____ *Zip code: _____

Handicap Accessible: Yes No Public site phone: (____) _____ - _____

Host's name (if you are a guest): _____

Artwork Images

Please provide up to three images of your artwork in jpg format for the mapguide and your page on the svos.org website. We prefer a CD with your application, but you may e-mail them to: **photos@svos.org**. Be sure to include your name, and clearly indicate the title, filename, size, and description for each image you submit. The Map Guide image should be 300dpi and the web images should be 72dpi. We will use last year's image unless a new one is supplied.

Image 1: Mapguide and Web Site

Title of the piece: _____

File name: _____

Description (optional): _____

From the list of Media Types, select the number of the media that best describes this work: _____ Size (WxHxD): _____ x _____ x _____

Image 2: Web Site

Title of the piece: _____

File name: _____

Description (optional): _____

From the list of Media Types, select the number of the media that best describes this work: _____ Size (WxHxD): _____ x _____ x _____

Image 3: Web Site

Title of the piece: _____

File name: _____

Description (optional): _____

From the list of Media Types, select the number of the media that best describes this work: _____ Size (WxHxD): _____ x _____ x _____

Artist's Statement

Please include your artist's statement of 200 words or less that describes you or your work. Please include your statement as a text file on a CD or via e-mail to registration@svos.org. (Be sure to include your name in your e-mail message). If your statement is already present on the SVOS.org website, that will be used again unless you replace it. This statement may also be used by Silicon Valley Open Studios for PR material.

Media Types

1. Assemblage/Collage
2. Basketry/Fiber Arts
3. Book Arts
4. Calligraphy
5. Computer/Digital
6. Drawing
7. Film/Video
8. Furniture
9. Glass
10. Gourds
11. Installation art
12. Jewelry
13. Metalwork
14. Mixed Media
15. Mosaics
16. Painting
17. Paperworking
18. Pastels
19. Photography
20. Pottery
21. Printmaking
22. Sculpture
23. Watercolors
24. Wearable Art
25. Woodwork

Volunteer

Everyone is asked to volunteer to help keep expenses as low as possible. Please check www.svos.org (click on "volunteer") for some ideas, or let us know if you have other ideas how you can help:

I am willing to volunteer by: _____

Terms and Conditions for Participation in Silicon Valley Open Studios

I understand that the purposes of Silicon Valley Open Studios are to educate the public about art and art-making processes, inspire young people to pursue the arts, encourage an up-coming generation of artists, and showcase the work of professional visual artists. I hereby agree to the following terms and conditions and understand that if I fail to comply with the Silicon Valley Open Studios requirements and the conditions listed below, I may be ineligible to participate in future Silicon Valley Open Studios events.

Qualified Participants

1. I understand that if I choose to host other artists, each must be a qualified Silicon Valley Open Studios participant. Further, I understand that if any unregistered artists are participating at my studio, that I may be billed for their participation fee.
2. I understand that if another artist hosts me, that he/she must be a qualified Silicon Valley Open Studios participant. Furthermore, I agree that I will be present at that location during the open hours on each day to discuss my work with visitors.
3. I agree that I will not display or sell work by any artists that are not qualified Silicon Valley Open Studios participants, or any items that are not initially handmade or designed by me.

Hours of Operation

4. I agree to open my studio site and be present from 11 AM - 5 PM on both days of the weekend(s) that I have selected.

Artwork on Display

5. I will have at least 8 pieces of original, one of a kind work, made within the past two years, prominently displayed at my Silicon Valley Open Studios site similar to the images that I provided for the catalog, web page, and PR material.
6. I will submit a recent original work for the Preview Exhibition that is representative of the work that visitors will see at my site during Silicon Valley Open Studios, and I will make certain it is delivered to and picked up from the designated preview exhibition site during the specified times, by me or by someone that I have authorized.
7. I understand that any commercial reproductions that I display will be accurately labeled as reproductions, and I will explain the difference between original art and reproductions to the public.

Demonstrations

8. I will show visitors my workspace if I am showing in my own studio. Wherever I am showing, I will show visitors examples of my materials, tools, and works-in-progress and discuss and demonstrate my process of making art. If I am showing in other than my own studio, I will offer, at a minimum, storyboards, handouts or other visual aids that will enable visitors to learn more about my media and my work.

Local Regulations

9. I agree to check sign regulations in my city before putting out Silicon Valley Open Studios signs and to adhere to their regulations or take full responsibility. I agree to remove my signs promptly on Sundays as soon as possible after the last visitor has left my studio site.

Responsibility for Accurate Information

10. I agree that it is my responsibility to provide SVOS with the correct information about me, my artwork, and locations that I will show during open studios. Furthermore, I understand that I will be provided an opportunity to approve map guide information before press time and I agree to respond by deadline specified. If I do not respond with changes or corrections by the required deadline, SVOS will assume that the information is correct.

Copyright and Permission to use Images

11. I guarantee that I hold the copyright on all images that I submit. I grant permission for SVOS to use these images in new releases, on the web site, and in other promotional material without restriction. Images must fit within the specified guidelines for web and print media, in cases where they do not, we reserve the right to resize without asking for permission.

Volunteer Service

12. I agree that I will provide 6 hours of volunteer service to Silicon Valley Open Studios to help the event.

Cancellation and Changes

13. I understand that my participation fee must be submitted with my application or it will not be accepted.
14. I understand that I may cancel my registration and receive a full refund within 3 days after submitting my registration. If I cancel after that, I agree that a \$50.00 administration fee will be charged until January 15. After that date, cancellations will not be accepted and no refunds will be given.
15. I understand that any changes that I make (such as changing a weekend or a location) after the registration deadline are subject to a \$25.00 administration fee. This does not apply to errors in my information that are made by SVOS.

Indemnification

16. I agree to indemnify, defend and hold harmless Silicon Valley Open Studios and the Silicon Valley Visual Arts, Inc. and its officers, agents and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the Silicon Valley Open Studios event. I acknowledge that I have been advised that my Silicon Valley Open Studios site should have appropriate liability and other insurance and that I am taking full responsibility for opening to the public.

Signature: _____

Date: _____

Be sure to save a copy of this filled-out application for yourself.