

Fact Sheet Silicon Valley Open Studios (SVOS)

WHAT

Silicon Valley Open Studios (SVOS) has been bringing artists and art lovers together in an “up-close-and-personal” event for 30 years.

This annual art event is free and allows the public to visit Peninsula, South Bay and coastal artists in their own studios. This year, more than 380 artists in 27 cities will welcome art lovers from far and wide, allowing them to experience a wide variety of artistic media in the artists’ studios and to establish a more personal connection with the artists.

Participating artists work in a variety of media such as painting, fiber arts, printmaking, mixed media, jewelry, photography, sculpture and ceramics. The art on display (with the exception of photographs and prints) is one-of-a-kind.

The general public, art enthusiasts, collectors, investors, educators and students will have the opportunity to spend one-on-one, quality time with the artists in a comfortable setting. No other organized art venue provides this kind of opportunity.

Going directly to the artist’s studio has advantages over most other venues, including:

- The opportunity to discuss the artists’ attitudes, inspirations and techniques
- The chance to see a larger body of the artists’ work than is otherwise available
- Potentially the opportunity to see the artists at work.

WHERE & WHEN

Silicon Valley Open Studios are located in more than 150 locations from Burlingame to Gilroy. The events take place the first three weekends of May between 11 a.m. and 5 p.m.

Weekend 1 (May 7-8): Southern Area

Campbell, Cupertino, Gilroy, Los Altos, Los Altos Hills, Los Gatos, Morgan Hill, Moss Beach, Mountain View, Palo Alto, San Jose, San Mateo, Saratoga and Stanford

Weekend 2 (May 14 – 15): Northern Area

Burlingame, East Palo Alto, Hillsborough, Los Altos, Los Altos Hills, Los Gatos, Menlo Park, Morgan Hill, Moss Beach, Mountain View, Palo Alto, Portola Valley, Redwood City, San Carlos, San Jose, San Mateo, Stanford and Woodside

Weekend 3 (May 21-22): Central Area & Pacific Coast

El Granada, Half Moon Bay, Los Altos, Los Altos Hills, Los Gatos, Montara, Moss Beach, Mountain View, Palo Alto, San Carlos, San Jose, San Mateo, Santa Clara, Stanford and Sunnyvale

COST

Admission to all Silicon Valley Open Studios is free and reservations are not required.

EDUCATIONAL OUTREACH

SVOS participants can take advantage of the SVOS University. This series of presentations by experts in their respective fields gives the SVOS artists guidance in the marketing and logistical aspects of the open studios event.

Silicon Valley Open Studios also works with four schools in the Peninsula and South Bay – Abilities Unlimited, Crocker Middle School, Mission College and San Jose University – to increase exposure for the art their students create.

FOR MORE INFORMATION

A full-color directory, which includes a representative image for each artist and maps to all the sites, is available at more than 450 locations throughout the Bay Area including many libraries. A digital copy of the directory with listings and maps to the artists' studios is available at www.svos.org/downloads/SVOS_2016_Directory.pdf. For more information, go to www.svos.org and click on "Find a Directory." To see samples of a given artist's work, click on "Find an Artist" and then fill in the box under "Select an Artist by Name.

Descriptions of the artists, as well as samples of their work and maps to their studios, are available at www.svos.org. (Click on "Find an Artist" and then click on the artist's name.)

High-res images are available upon request.